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Pharmaceutical ingredients in one out of three eyelash serums

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The Swedish Medical Products Agency's analyses of eyelash serums/eyelash growth products have now been completed. Prostaglandin analogues were found in as many as nine of the 26 products in total. In three of the products prostaglandin analogues were not declared on the packaging. Prostaglandin analogues are added to stimulate eyelash and eyebrow growth. The Swedish Medical Products Agency advises consumers not to use products containing prostaglandin analogues, as this may lead to serious side effects.

Since autumn 2012 the Swedish Medical Products Agency has carried out work to discover the extent to which eyelash serum has been spiked with prostaglandin analogues. Products marketed as eyelash serum on the Swedish market have been purchased and analysed in the Agency's laboratory.

One product in three contained prostaglandin analogues

Nine out of 26 products contained prostaglandin analogues and the Agency views this very seriously. Prostaglandin analogues are pharmaceutical substances that are found in approved medicinal products. The Swedish Medical Products Agency considers that this type of substance should not occur in cosmetic products.

– The results are both striking and disappointing, in particular when the prostaglandin analogues are not even included in the declaration of contents, says Ingela Ottoson, Assessor at the Medical Products Agency.

The following products were shown to contain prostaglandin analogues after laboratory analysis:

- Xlash Eyelash Enhancer
- Neulash
- Neulash (New improved formula)
- NeuveauBrow
- NeuveauBrow (New improved formula)
- RevitaLash
- Nutraluxe MD Lash
- M2 Lashes Eyelash activating serum
- Peter Thomas Roth Lashes to die for Platinum

During the autumn of 2012 the Swedish Medical Products Agency decided to ban certain eyelash serums that contained prostaglandin analogues. The Agency will pursue the issue of a sales ban against those companies that today sell products containing this type of substance.

Risks of spiked eyelash serum

Prostaglandin analogues can cause side effects such as eye irritation, itching, eye pain, change of eye colour and darker pigmentation around the eye.

There are signals that prostaglandins can change the fatty tissue in the eye socket, so that the eye can sink in.

The Swedish Medical Products Agency advises consumers not to use eyelash serum containing prostaglandin analogues. If you suspect that you have suffered side effects from the products, you should seek health care and submit a report on the side effects to the Agency. Both the consumer and health care staff can do this.

Summary of analytical results 2013

Product name	Identified prostaglandin analogue	Included in the declaration of contents
Neulash	Isopropyl Cloprostenate	Yes
Neulash (New improved formula)	Isopropyl Cloprostenate	No
NeuveauBrow	Isopropyl Cloprostenate	Yes
NeuveauBrow (New improved formula)	Isopropyl Cloprostenate	No
RevitaLash	Dechloro Dehydroxy Difluoro Ethylcloprostenolamide	Yes
Nouriche by RevitaLash	None	
Talika Lipocils Expert	None	

Priori Lash recovery serum	None	
Depend Ögonfransserum	None	
Lashfood Nanopeptide Natural Eyelash Conditioner	None	
Lashfood conditioning liquid Eyeliner	None	
Xlash Eyelash Enhancer	Bimatoprost	No
MaxLash	None	
Raisis	None	
Ailu Eyelash Growth Liquid	None	
DHC eyelash tonic	None	
Lash P7	None	
Xtreme Lashes Amplifeye Lash and Brow Fortifier By Jo Mousselli	None	
Nutraluxe MD Lash	Isopropyl Cloprostenate	Yes
Prolash	None	
Isadora Dynamic Lash Growth activator	None	
Lashtonic Eyelash	None	
iLash The white one	None	
M2 Lashes Eyelash activating serum	A prostaglandin analogue closely related to Bimatoprost (Methylamido Dihydro Noralfaprostal)	Yes
Peter Thomas Roth Lashes to die for Platinum	17-Phenyl Trinor Prostaglandin E2 Serinol Amide	Yes



Observera publiceringsdatumet på nyheten. Läkemedelsverket uppdaterar inte nyheter.

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Related information

▣ [The MPA focuses on eyelash growth serum](#) (2013-03-05)

▣ [Reporting of side effects](#) (In Swedish only)

Contact us

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